

Dear Industry Professional,

Thank you for your continued support of Texworld USA, Apparel Sourcing USA, and Home Textiles Sourcing especially during this time of uncertainty. The safety and health of our exhibitors, visitors and staff is our primary concern and as news about the COVID-19 Coronavirus continues to evolve, we are actively monitoring developments. Currently, Texworld USA, Apparel Sourcing USA and Home Textiles Sourcing USA will proceed as planned, July 21 – 23, 2020.

We will continue to closely monitor the situation globally and in the US particularly in New York City through April to get a better understanding of the progress of recovery efforts and overall economic impact this pandemic has caused. We will then make a decision early May should we need to take necessary steps after cautious assessment.

The world is changing with this pandemic and uncertainty is all around us. In this haziness, it is difficult to make commitments as we cannot judge what the next months will look like. We are so used to planning and budgeting according to historical data and what we have in front of us cannot be mapped out. We understand that, and thus we are here to work with you to do what is best for your company and the industry. Messe Frankfurt has existed for several hundred years. We have been through many events that caused global upsets, and the lesson is that the world will continue, business will continue, and the economy will always recover. The other observation we have made is that those companies that do not shy away from challenges but instead stand up and take this as a learning opportunity, are better positioned to come back strong and confident and will gain in the long run. We strongly believe that Texworld USA, Apparel Sourcing USA, and Home Textiles Sourcing are platforms to reinforce confidence in the future of our industries and thus we encourage you to come out in full force.

Your loyalty and strong support is a testament to the value of Texworld USA, Apparel Sourcing USA, and Home Textiles Sourcing -- that these events provide a vital platform for the apparel and home textiles industry professionals to exchange knowledge, new ideas, and business.

Thank you for your continued patience. For now, stay safe and healthy, and we look forward to seeing you at our shows.

Sincerely,



Jennifer Bacon  
Show Director, Fashion & Apparel



Constantin von Vieregge  
President, Messe Frankfurt Inc.